

# DIGITAL LEADER 6.0

“BE THE BEST YOU CAN BE.  
YOUR SUCCESS IS MY PASSION.”

## Digital Leader 6.0

Successful leadership  
in a digital world



Relate to others  
& be respectful



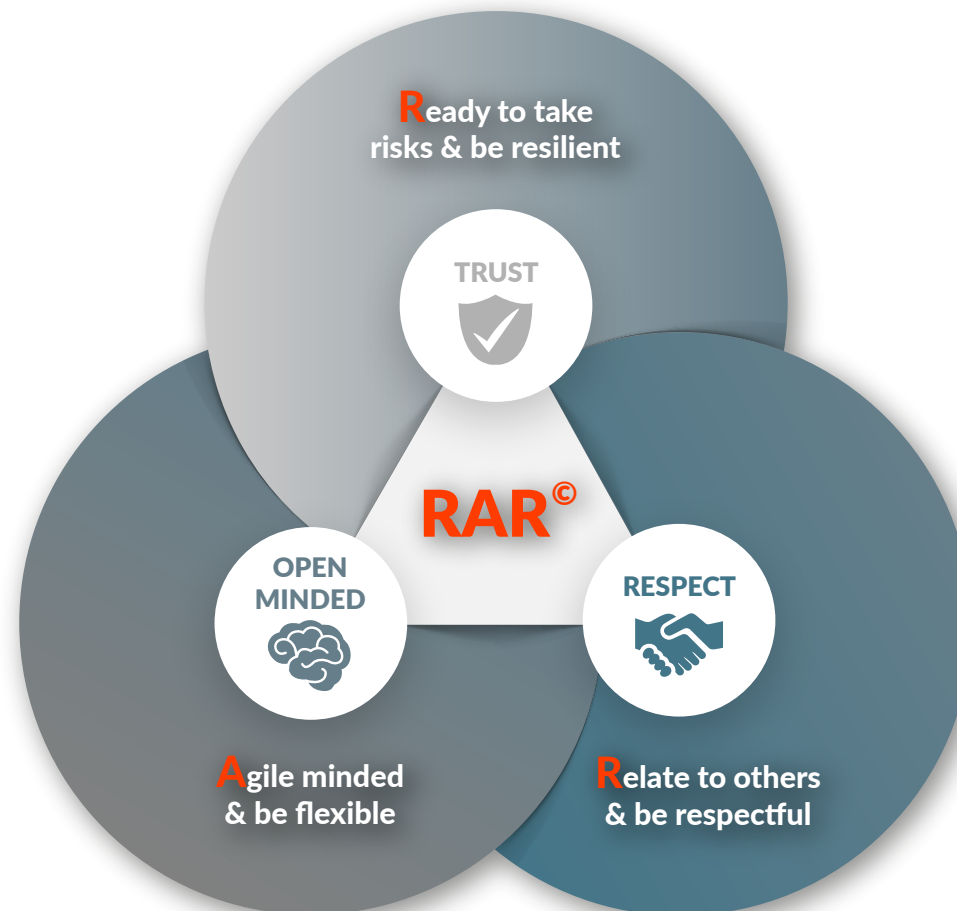
Agile minded  
& be flexible



Ready to take risks  
& be resilient

“The more digital the environment becomes, the more important the human qualities of executives are.”

Following the RAR<sup>®</sup> model, a Digital Leader 6.0 will master the challenges of the digital world successfully. The personality and values that they show in their behavior make them your company's ambassador for digital transformation.



**Ready to take risks & be resilient**

It's key to be resilient and able to take risks, have stable self-esteem, tolerate errors, and have a clear foundation of values.

**Agile minded & be flexible**

In times of change, insecurity, and ambiguity, it's of highly importance to act flexibly, actively, adaptably, and proactively.

**Relate to others & be respectful**

People are likely to give their personal best in changing environments if they're treated on an equal footing. They need to feel comfortable and feel their role is meaningful.

To what extent do your key stakeholders fulfill the requirements of a Digital Leader 6.0, and what are the KPI's?

**Approach:**

1

Explanation of the profile of requirements of a Digital Leader 6.0 according to the Elverfeldt Coaching RAR© Model. Adjusting and assembling a tailor-made solution for your organization.

2

Identification of the stakeholders that are supposed to promote the change in your company.

3

Assessment of the stakeholders according to the profile of requirements of a Digital Leader 6.0. Identification of the individual potentials for development.

4

Individual coaching of stakeholders to evolve their unique potentials for development.

5

Team coaching of the stakeholders to unlock even more of their individual potentials or to assist in building teams to fulfill the profile of requirements of a Digital Leader 6.0.