

Harvard Business School Publishing

Leadership Panel Speaker Details

Frankfort, Germany

9 February, 2006

Event Details:

On 9 February, Harvard Business School Publishing will bring together top training and development attendees from numerous organizations at the Deutsche Bank offices in Frankfurt.

Invitation Copy:

Please join us for an Executive Luncheon
and Interactive Discussion on Leadership

**Featuring Keynote Speakers Rob Goffee and Gareth Jones, authors of
*Why Should Anyone Be Led By You?***

Thursday, February 9, 2006

11:00 - 2:00 p.m.

Deutsche Bank Headquarters

Conference Room E2

Taunusanlage 12

60325 Frankfurt, Germany

Panel Description:

Part of the agenda is a panel discussion on developing effective leaders. Building on the discussion by Goffee and Jones, authors of "Why Would Anyone Be Led By You," the moderator will pose a few questions to the panel to prompt the discussion.

Expected Audience: 80 – 100 high-level learning executives from wide range of organizations

Participants in the Panel:

- Felicitas Freiin von Elverfeldt, Elverfeldt Coaching
- Ian Hardie, London Business School
- Bill Shea, Harvard Business School Publishing, *moderator*

SPEAKERS

FELICITAS FREIIN VON ELVERFELDT is the owner of Elverfeldt Coaching, serving managers, principals, and executives in top management positions around the world. Her company's focus is on helping high-level executives from mainly DAX 30 companies to understand and purposefully develop their own potential and to deal with power, politics, change, and conflict. She holds a degree in psychology from the University of Mannheim where she majored in economic psychology and minored in business administration. Prior to opening her own firm, Elverfeldt worked as a senior consultant at KPMG, where her areas of focus included human resources development, organizational development, change management, and marketing and strategy consulting. Before she was a product manager with Unilever and Wella. Elverfeldt also serves as vice president of ICF (International Coach Federation) Germany, the world's largest association of professional coaches.

ROB GOFFEE is professor of organizational behavior at London Business School. He has held positions in a number of other universities, most recently as Visiting Professor at the Australian Graduate School of Management, University of New South Wales. He was director of the Accelerated Development Program from 1989-91 and has been a member of the Governing Body. He is currently director of the Innovation Exchange of London Business School. Goffee has extensive consulting and management development experience with a number of major international companies. His consultancy interests are in the areas of organizational change and management development. Goffee's research and publications are on the subjects of entrepreneurship, business formation and growth, and managerial careers. He has published seven books including *Entrepreneurship in Europe*, *Women in Charge*, *Reluctant Managers*, and *The Character of a Corporation*.

IAN HARDIE is the Associate Dean for Executive Education at London Business School. Hardie's career spans 30 years in the IT and academic sectors. Starting at Dowty Group, he subsequently moved to the IT company ICL, where he was responsible for business development, major bids and client management. He then spent five years with the IT company ASE Group, handling new business and established clients. In 1994 Ian moved into academia, joining University of North London Business School as Commercial Director. Two years later he joined the Centre for Management Development (CMD) at London Business School, latterly becoming its Chief Executive. There he was responsible for its overall business strategy and commercial success, and under his tenure revenue and profits more than doubled. Ian has subsequently been the Associate Dean for Executive Education at London Business School for four years, where his responsibilities include both the Custom and Open programs portfolio. He serves on the School's Executive Management Committee.

GARETH JONES is a former director of human resources for the British Broadcasting Corporation and a former professor of organizational development at Henley Management College in Oxfordshire, England. He also previously held teaching and research appointments at the University of Warwick, Michigan State University, and the University of Illinois at Urbana-Champaign. He specializes in both organizational behavior and organizational theory, and is well known for his research on socialization, culture, and applying transition cost analysis to explain many forms of intra-organizational and inter-organizational behavior. Jones has authored or co-authored many books on these subjects, and has published numerous articles in leading journals of the field. He is, or has been, on the editorial review boards of the *Academy of Management Review*, the *Journal of Management*, and *Management Inquiry*.

WILLIAM (BILL) SHEA is the international Senior Strategic Relationship Manager for Harvard Business School Publishing (HBSP). Before that, Bill held positions as Global Accounts Manager at HBSP and Director, Executive Education Relations, for Harvard University's Graduate School of Business Administration. Prior to joining Harvard, Bill worked at Coopers & Lybrand LLP as a senior consultant responsible for the development, marketing and presentation of leadership and executive development programs. Bill also spent over seven years with the Center for Creative Leadership (CCL), where he established and served as Managing Director of CCL's first European branch office in Brussels, Belgium.